



# Annual Report

2022

**NAMI  
Chippewa  
Valley**

# Our Story So Far

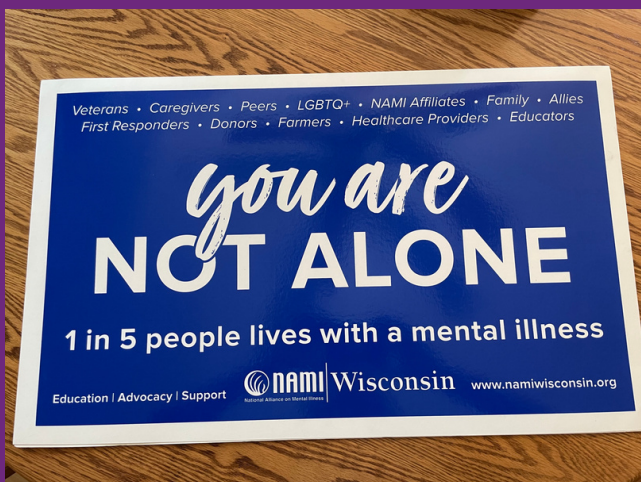
## OUR MISSION

Our mission is to provide education, support and advocacy for individuals living with mental illness and their families.

We advocate for families, friends, and persons affected by or with major mental illness in the community, in treatment settings, armed services, and in jail.

We educate the community about major mental illness in order to promote understanding and help remove associated stigma and discrimination.

We work for funding of research, housing, and improvement of treatment modalities for persons with major mental illness.



## WHO WE ARE

NAMI Chippewa Valley was founded in December of 2010. We are a non-profit organization funded by memberships, donations and grants. We are affiliated through NAMI Wisconsin as the local affiliate for Chippewa, Dunn and Eau Claire Counties. We are governed by our bylaws and our board of directors.

# Education Support Advocacy

# Year in Review

In 2022, NAMI Chippewa Valley was able to start hosting in-person Family Support Group and Family-to-Family classes again. We had a total of 51 people attend our Family Support Groups, and 27 people completed our Family-to-Family Class.

We also had the opportunity to engage in community outreach to increase awareness and understanding about mental illness as well as offer support and resources.

Community outreach activities this year included an In Our Own Voice presentation, two presentations for the Eau Claire Police Department's Crisis Intervention Training program, presentations for Spirit Lutheran Church and Jonah of the Chippewa Valley, and tabling at six events throughout the Chippewa Valley. We were able to reach 200 community members through these events!

NAMI Chippewa Valley was honored to receive proceeds from the second annual Positive Vector Marathon that was held on December 17, 2022. This event was created by four individuals in memory of a friend who died by suicide. The event has grown from three runners and \$3,383 raised in 2021 to twelve runners and \$17,422.90 raised in 2022. We look forward to partnering with the event organizers this year to continue its growth and impact.

We were also able to hire our first part-time Executive Director, Leah Waldie, who started in October 2022. Having an Executive Director will allow us to maintain open hours at our office in Banbury, expand our programming, increase awareness and impact of NAMI Chippewa Valley in our community, and sustain our organization financially.

We could not continue living out our mission of offering support, education and advocacy to individuals living with mental illness and their families without the support of our community members, volunteers, and board members, as well as the generous financial support from our donors and community partners.

Thank you for supporting NAMI Chippewa Valley!

# Education & Support

11

Family Support  
Groups

51

People Attended  
Family Support  
Groups

96

Support calls  
and emails  
responded to

5

Community presentations

200

People  
reached  
through  
community  
presentations &  
events

6

Community outreach events

2

Family-to-Family  
8-week Classes

27

People completed  
Family-to-Family  
Class





12

Runners

\$17,422.90

Raised for NAMI Chippewa Valley

12

Volunteers

# Our 2023 Goals

## 1

### **Introduce NAMI Hearts & Minds Class**

Two of our current volunteers, both retired nurses, are being trained to teach NAMI Hearts & Minds, a five-week class designed to educate and empower individuals to better manage their health, both mentally and physically. This class is open to individuals living with mental illness and their friends and family members, as well as the general public.

## 2

### **Start a NAMI Peer Support Group**

We are currently recruiting individuals to receive training to lead monthly NAMI Peer Support Groups. Like our NAMI Family Support Groups, these groups are free, confidential, and led by two NAMI-trained facilitators. In contrast to our NAMI Family Support Groups, these support groups are for individuals who live with mental illness.

## 3

### **Launch Youth Programming**

We currently have three people trained in Mental Health Chat, a 45-minute presentation created for 3rd-5th grade students. The COVID-19 pandemic prevented us from launching this program in local school districts, so we plan to start this year!

## 4

### **Hold Our First NAMI Walk**

In partnership with NAMI Wisconsin, we plan to host our first official NAMI Walk in the Chippewa Valley in the fall of 2023.

# Corporate & Foundation Sponsors

Ambient Inks

Anonymous Corporation-Donor Matching

Blue Ox Running

Embark Good Energy

Farmer to Farmer

GoMacro

Healthsource of Buffalo Kruger

I-94 Radio Station

Kaiserson Bee Company

Menomonie Market Food Co-op

One Hundred Women Who Care

Spirit Lutheran Foundation

The Brewing Projekt

The Richard M. Schultze Family

# Major Donors

Abbie Williams  
Amy O'Connor  
Christian Krueger  
Ellen Sorenson  
Evan Stewart  
Jeffrey Hornung  
Lloyd Shepard

Gifts dated Jan. 1 to Dec. 31, 2022

*A major donor is someone who gives \$500 or more in a calendar year.*



# Financial Overview

## Income - \$26,465

Amazon Smile	\$136
Donations/Memberships	\$26,144
Interest	\$185

## Expenses - \$12,707

Business Expenses (State Reg/Website)	\$2,343
Insurance	\$1,343
NAMI Memberships & Conference	\$342
Office Expenses (Rent/Phone)	\$3,021
Payroll (Oct-Dec 2022)	\$5,121
Program Expenses	\$537



National Alliance on Mental Illness

# NAMI Chippewa Valley

## STAFF

Executive Director

Leah Waldie

Education Program Coordinator

Barb Habben

## BOARD OF DIRECTORS

Executive Committee

Greg Habben, President

Linda Carlson, Treasurer

Sarah Steingruebel, Secretary

Board Members

Justin Greuel

Jaclene Newell

Joe Worzella



**We thank you for your  
continued support in  
achieving our mission.**

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