



Annual Impact Report

2024

ABOUT US

MISSION

The National Alliance on Mental Illness (NAMI) Chippewa Valley has a mission to provide education, support and advocacy for individuals living with mental illness and their families.

We advocate for families, friends, and persons affected by or with major mental illness in the community, in treatment settings, armed services, and in jail.

We educate the community about major mental illness in order to promote understanding and help remove associated stigma and discrimination.

We work for funding of research, housing, and improvement of treatment modalities for persons with major mental illness.

Education Support Advocacy

WHO WE ARE

NAMI Chippewa Valley was founded in December of 2010. We are a non-profit organization funded by memberships, donations and grants. We are affiliated through NAMI Wisconsin as the local affiliate for Chippewa, Dunn and Eau Claire Counties. We are governed by our bylaws and our board of directors.



2024 HIGHLIGHTS

At the start of 2024, NAMI Chippewa Valley welcomed a new Executive Director, Kayla Maillette. This addition enabled the organization to maintain open office hours, share program opportunities, plan events, and continue growing the affiliate to reach more people in the Chippewa Valley.

NAMI Chippewa Valley continued to offer free programs to individuals living with mental illness and their families. These included Family Support Group, Family-to-Family Class, Hearts & Minds Class, and Peer Support Group, which doubled the number of support groups offered this year.

The organization also engaged in community outreach to increase awareness and understanding of mental illness while offering support and resources. This year's activities included two presentations for the Eau Claire Police Department's Crisis Intervention Training program, presentations for local healthcare providers such as The Remedy Mental Health, and various student populations, including UWEC nursing students, CVTC emergency service students, and social work students. NAMI Chippewa Valley also hosted a Green Bandana Training at the public library for Mental Health Awareness Month.

On October 5th, 2024, NAMI Chippewa Valley held their 2nd annual NAMIWalks event. The fundraising event was a great success, raising nearly \$22,000 with over 300 participants who walked for 'Mental Health for All!'. Other events throughout the year included the 2nd annual Nebula Fest, which raised \$2,700, and the 4th annual Positive Vector Marathon & Half Marathon, which raised approximately \$16,500. NAMI Chippewa Valley is thrilled to have benefited from several successful fundraising events this year and looks forward to the opportunities that these funds will bring to the organization.

Our mission of offering support, education, and advocacy to individuals living with mental illness and their families would not be possible without the support of our community members, volunteers, and board members, as well as the generous financial contributions from our donors and community partners.

Thank you for supporting NAMI Chippewa Valley!

NAMI CHIPPEWA VALLEY

IN THE COMMUNITY

FAMILY SUPPORT GROUPS OFFERED

PEOPLE REACHED

23

PEER SUPPORT GROUPS OFFERED

63
PEOPLE REACHED

2

8-WEEK
FAMILY-TO-FAMILY
CLASSES OFFERED

13

PEOPLE REACHED

2

5-WEEK
HEARTS & MINDS
TLASSES OFFERED

18

PEOPLE REACHED

COMMUNTIY PRESENTATIONS

3

FUNDRAISING EVENTS

OVER
700

PARTICIPANTS,
VOLUNTEERS, &
DONORS INVOLVED

41,128DOLLARS RAISED!

15

COMMUNITY OUTREACH EVENTS

160

PEOPLE REACHED THROUGH PHONE CALLS & EMAILS SEEKING ADVICE, SUPPORT OR RESOURCES 9

TRAINED
VOLUNTEER
FACILITATORS
PROVIDED NAMI
PROGRAMMING TO
PEOPLE AFFECTED
BY MENTAL

APPROXIMATELY

790

PEOPLE REACHED
THROUGH
COMMUNITY
PRESENTATIONS &
OUTREACH EVENTS







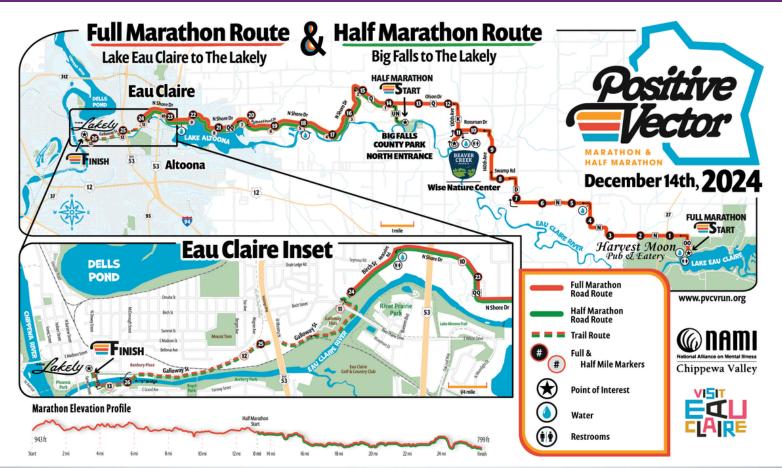
315

PARTCIPANTS

\$21,913

RAISED FOR NAMI CHIPPEWA VALLEY

POSITIVE VECTOR





93
PARTCIPANTS

\$16,535

RAISED FOR NAMI CHIPPEWA VALLEY

NEBULA FEST V2



200 PARTCIPANTS



\$2,700

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THE NATIONAL ALLIANCE ON MENTAL ILLNESS OF THE CHIPPEWA VALLEY

RAISED FOR NAMI CHIPPEWA VALLEY

Our 2025 Goals

1

Introduce NAMI Peer-to-Peer Class

Two of our current peer support group volunteers are being trained to teach NAMI Peer-to-Peer, an 8-week class for adults living with a mental health challenge. The class content includes a wide range of topics related to mental health wellness designed to assist individuals in reaching and maintaining mental wellness, including information on various aspects of mental health and recovery.

2

Hire an Administrative Assistant

We are currently in the process of adding another staff member to the NAMI Chippewa Valley Team! The Administrative Assistant staff will help with a variety of administrative and clerical tasks to help support the Executive Director.

3

Increase Attendance at Support Groups

Family Support Group, which is held once per month, averaged 4.6 people per group. Peer Support Group, which is held twice per month, averaged 2.7 people per group. In 2025, we would like to increase our average to 6 people per group for both peer and family support groups.

4

Move to a Bigger Space

NAMI Chippewa Valley is growing and will soon be looking for a bigger office space to help support staff expansion and offer space to facilitate NAMI programs within the new space.



STAFF

Executive Director Kayla Maillette

VOLUNTEER STAFF

Education Program Coordinator Barb Habben

BOARD OF DIRECTORS

Executive Committee

Greg Habben, President Linda Carlson, Treasurer Sarah Steingruebel, Secretary

Board Members

Justin Greuel
Jane Linsday
Kristin Deprey
Eric Wilson
Madison Buechner



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We thank you for your continued support in achieving our mission!